

Visual Designer

Web Designer/Developer

EXPERIENCE

Freelance

Brooklyn, NY
2022 - Present

Web Designer/Developer

- Created 2 bespoke artist portfolios, 1 contracting business, and 1 interactive landing page
- Utilized HTML/CSS as well as JavaScript and PHP
- Fluent in content management platforms such as Wix, Squarespace, and Webflow.

Oscar Stone NYC

The Bronx, NY
2021 - 2022

Junior Designer

- Animated new logo and 10+ videos and clips with Adobe After Effects and Adobe Premiere Pro
- UX/UI design and prototyping for 100% website update with new functionalities in Figma
- Led photography for 3 campaigns of hero images, product images, and social media content
- Published 10+ product images on Facebook Shop and Instagram Shop
- Ideated 50 logo designs in Adobe Illustrator

Southeast Market

Salt Lake, UT
2016 - 2018

Designer/Assistant Manager

- Organized animation/filming of video content with Hootsuite, Slack, and Adobe Creative Suite
- Implemented produce checkout system with hundreds of custom barcodes and signage
- Interviewed 5 new hires, and managed a tight knit team of 10+ individuals
- Created custom POS system with over 10,000 items using NCR Silver
- Produced social media, digital/print store materials

Brigham Young University, Department of Art/Creative Services

Provo, UT
2014 - 2015

Graphic Designer/Videographer

- Prepared videos for web publishing by encoding, compressing by more than 50%
- Print design for over 10 large scale signage materials for commercial bookstore
- Initiated video production of seminars and events for two semesters
- Enhanced installation and 3D design for three store front displays
- Graphic design for 10+ posters for visiting artist series

DESIGN SKILLS

UX/UI



- Figma
- Adobe XD
- HTML/CSS/CMS
- Webflow
- Shopify
- Prototyping

Motion/Video



- Adobe After Effects
- Adobe Premiere
- Adobe Media Encoder
- Handbrake
- 2D animation

Visual/Print



- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Sketch App

Communication



- Slack
- Google Suite
- Zoom
- Klayviyo

3D



- Maya
- Z-Brush
- Sketchup

Social Media



- Instagram
- YouTube
- TikTok
- Facebook
- Twitter
- Hootsuite

EDUCATION

NYU Steinhardt School of Culture, Education, and Human Development
Master of Fine Arts, Art

New York, NY
May 2021

Brigham Young University
Bachelor of Fine Arts, Art

Provo, UT
Aug 2015

ADDITIONAL EXPERIENCE

NYU Steinhardt School

New York, NY
2019 - 2020

Drawing Instructor

- Provided individual student feedback on projects/sketchbook assignments in-person and online
- Designed fine art education and drawing skill classes for undergraduate course, Drawing 1
- Built technical visual art skills in drawing for two classes of 18-20 students each
- Resulted in 100% approval rating on online professor rating service

Utah Museum of Contemporary Art (UMOCA)

Salt Lake, UT
2015 - 2016

Artist (in Residence)

- Collaborated with museum installing solo exhibition *Digital Mirror: Selfie Consciousness*
- Facilitated studio visit with "Out Loud" program with 10+ queer youth in the community
- Hired 4 studio assistants for installation/de-installation in October 2016 – Dec. 2016
- Published interviews given about the artist in *15bytes*, and UMOCA website
- Managed art handling and studio maintenance for 18 months

Camille Henrot Studio

New York, NY
2015

Intern/Research Assistant

- Handled incoming and outgoing shipments, and importing specialty watercolors from Japan
- Communicated with Japanese contacts for materials, shipping and handling
- Research for reference images and field study opportunities
- Inventory of artist's library

Suncrest Diamonds

Orem, UT
2011

Designer

- Founded photo inventory of hundreds of diamonds with custom identification numbers
- Created print/web materials for tradeshow and online presence for dozens of items
- Streamlined macro photography of hundreds of diamonds