PORTFOLIO IN PDF FORM

FRONT-END DEVELOPER · MINA SYSTEM · LEGAL NAME: MICHAEL MAUGHAN YUTA LEE · UX/UI DESIGNER · FRONT-END DEVELOPER

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mina-system.online

HOKAHOKA.DESIGN

SEPULVEDA-ART.COM

MINA.SYSTEMS

COOLGIRL.ONLINE

BANDK-REMODELING.COM

HOKAHOKA.DESIGN

CASE STUDY
Designing and developing a website for HokaHoka, a web design/development service by Mina System.

DURATION
6 months 2023

KEY SKILLS
Product design, ideation, sketching, information architecture, user interface design, interaction design, prototyping, website development, logo design, brand identity

"HokaHoka needs an online identity that is impressive and innovative"

PROBLEM
I, Mina System, am a designer without a website for the web design/development service I was trying to launch. Having relied on a portfolio site to apply to positions, I was ready to start taking more initiative in my client acquisition.

VISION
Facing limitations of my current lack of website, I needed a new way to approach my online presence. The final product would need to showcase my portfolio and skills in a web service oriented manner: a way that instills a sense of trustworthiness, reliability, and superior quality.

BRIEF
I took on the challenge of creating HokaHoka's web presence. I began with conducting research of competitor web design/development services, and building a solid understanding of best practices in terms of usability and accessibility. Designing and prototyping were done on Figma. The site was built using WordPress as a CMS, while relying heavily on custom PHP, JS, CSS, and HTML.

HOKAHOKA.DESIGN

RESEARCH

COMPETITIVE ANALYSIS
I conducted competitive analysis with several professional web designers and developers with web presences that were successful.

TARGET ANALYSIS
I conducted target audience analysis through Reddit, Behance, Dribbble, and Adobe's websites. I analyzed posts from web designers showcasing their websites for effective and impressive UXUI implementations. I also analyzed industry leaders' portfolios to learn more about what made them successful.

RESULTS
The analyses were synthesized into trends and compiled into an overarching user problem statement.

I need a website but i don't know how to build one myself, and I don't want to hire an expensive in-house developer, so:

- I will search on Google for possible solutions of designers who develop
- I will use social media platforms and their hashtags to find web designers and developers whose work I am drawn to
- I will find web designers and developers with professional web presences

USER PROBLEM
"I am looking for a talented web designer and developer, and I need assistance in finding one online."

SOLUTION
HokaHoka is the one-stop solution to all of your website creation needs, from UX design to front-end development, HokaHoka has got you covered.

I need a designer who can also develop, so I look for these things on their website:

- A concise and impressive résumé
- Thorough and professional documentation of past projects
- Just as thorough and professional documentation of design process
- A profile photo as well as an about page so I know who I am working with

HOKAHOKA.DESIGN
USER TESTS

FEATURES TO IMPLEMENT

- Animated logo
- Easy access to live sites
- Easily navigable site menu
- Case studies
- Process description
- Contact page
- Résumé

GOALS

Utilizing screenshots of the prototype on Figma with AI generated images and stock images, I was able to create a user experience test. Using this I gathered data regarding the usability and accessibility of the website.

PROCESS

User tests were conducted on specific demographics, including: small business owners, therapists, artists, photographers, contractors, and creatives. By focusing on these demographics and utilizing the prototype as the basis for the study, I was able to find crucial key points in improving the design of the site.

RESULTS

By leveraging this prototype, I was able to gather valuable data pertaining to the website's usability and accessibility. The test provided insights into how users interacted with the interface, how easily they could navigate through the content, and whether the design elements were intuitive and visually appealing. The results obtained from this user test will inform future improvements and optimizations to enhance the overall user experience of the website.

"UXUI of the site must be innovative and professional, there should be no bugs in the code in terms of front-end development."

USER TESTS

WIREFRAMES

Wireframes were created to refine the MVP and affirm critical red routes.

PROTOTYPE

The prototype was refined to be closer to a high fidelity model.

HOKAHOKA.DESIGN

IMPLEMENTATION AND DEVELOPMENT

ARCHITECTURE   The architecture of my website follows a user-centered design approach, ensuring a seamless and intuitive browsing experience for visitors. By prioritizing user needs and efficient information retrieval, the architecture of my website aims to create a user-friendly platform that effectively showcases my expertise and drives engagement.

STACK

- Platform: WordPress
- DB: MySQL
- Back-end: PHP/JS
- Front-end: HTML/CSS/JS
- Digital Asset Management: WordPress

INTEGRATIONS

- Header/Footer/Post Injections by Stefano Lissa
- Copy Anything to Clipboard
- three.js plugin ThreePress

SEARCH ENGINE OPTIMIZATION

INTEGRATIONS

- Yoast SEO was used to evaluate the SEO score of the website and changes were made to improve performance

META

- Web Design | Front-end Development| UXUI | Web Development – New York, NY & Brooklyn, NY.

KEYWORDS

- Design
- Designer
- Web Designer
- Web Developer
- Front-end Developer
- User Experience Designer
- User Interface Designer
- UXUI

- Product Designer
- Motion Designer
- Interaction Designer
- Custom Websites
- Website Builder
- CMS Developer
- WordPress
- Animation

"HokaHoka needs to be a viable alternative to other website builders including online CMS platforms, as well as other designers and developers."

HOKAHOKA.DESIGN

OUTCOMES

Through my comprehensive web design, web development, and SEO work on the HokaHoka project, I achieved significant outcomes and accomplished key milestones. Overall, my efforts have contributed to positioning myself, Mina System, as a reputable, professional, and talented designer and developer at HokaHoka.

WEB PRESENCE　　　Concerning web design, I created a visually appealing and user-friendly website that effectively showcases my past projects, clients, and design process. The seamless web development implementation ensured smooth navigation and optimal performance across various devices.

SEO　　　　　　　My strategic SEO efforts led to improved search engine rankings, increased organic traffic, and enhanced online visibility for hokahoka.website, resulting in a broader reach and higher conversion rates.

SEPULVEDA-ART.COM

CASE STUDY Designing and developing a website for artist Oscar Sepúlveda.

DURATION 6 months 2022 - 2023

KEY SKILLS Product design, ideation, sketching, information architecture, user interface design, interaction design, prototyping, website development

"I need both Spanish and English on my website."

PROBLEM Oscar Sepúlveda is an artist without a web presence. Having relied on social media to get his work out in public, Oscar was ready for something more professional.

VISION Facing limitations of Instagram and Facebook's algorithms, Oscar needed a better more professional web presence. The final product would need to be able to switch between English and Spanish, showcase both painting and drawing practices, and show his CV and contact readily.

BRIEF I took on the challenge of representing Oscar Sepúlveda online with a brand new web presence. I began with conducting research on competitor artist sites, and building a solid understanding of best practices in terms of usability and accessibility. Designing and prototyping were done on Figma to communicate with the client effectively. The site was built on WordPress utilizing custom PHP, JS, CSS, and HTML.

RESEARCH

COMPETITIVE ANALYSIS	Competitive analysis was conducted with several professional artists with web presences that were successful.
TARGET ANALYSIS	Target audience analysis was conducted on Reddit, Craigslist, and Facebook. Posts from artists showcasing their websites were analyzed for effective and impressive UXUI implementations. Artist profile pages on renowned gallery websites were also analyzed for standardization.
RESULTS	The analyses were synthesized into trends and compiled into an overarching user problem statement.

I am looking for an artist, but I don't know how to find someone with talent so:

- I will search on Google

- I will use social media platforms and their hashtags to find artists whose work I am drawn to

- I will find artists with professional web presences

USER PROBLEM	**"I am looking for a talented artist, and I need assistance in finding one online."**
SOLUTION	Oscar Sepúlveda is the artist for your next group show, or even a potential new artist for your gallery's roster.

I need an artist who makes good work consistently, so I look for these things on their website:

- A concise and impressive CV

- Thorough and professional documentation of artworks

- Just as thorough and professional documentation of exhibitions

- An artist statment

SEPULVEDA-ART.COM
USER TESTS

FEATURES TO IMPLEMENT

- Artwork photo galleries
- Exhibition photo galleries
- Easily navigable site menu
- Contact page
- Artist's statement
- CV

GOALS

Utilizing screenshots of the prototype on Figma with AI generated images and stock images, I was able to create a user experience test. Using this I gathered data regarding the usability and accessibility of the website.

PROCESS

User tests were conducted on specific demographics, including: : graduate students entering the art world, gallerists looking for new artists, and university admissions professors. By focusing on these demographics and utilizing the prototype as the basis for the study, I was able to find crucial key points in improving the design of the site.

RESULTS

By leveraging this prototype, I was able to gather valuable data pertaining to the website's usability and accessibility. The test provided insights into how users interacted with the interface, how easily they could navigate through the content, and whether the design elements were intuitive and visually appealing. The results obtained from this user test will inform future improvements and optimizations to enhance the overall user experience of the website.

"I work in multiple mediums, namely painting, drawing, and installation. How can I organize my work so it makes sense?"

USER TESTS

WIREFRAMES

Wireframes were created to refine the MVP and affirm critical red routes.

PROTOTYPE

The prototype was refined to be closer to a high fidelity model.

SEPULVEDA-ART.COM

IMPLEMENTATION AND DEVELOPMENT

ARCHITECTURE

The architecture of Oscar's website follows a user-centered design approach, ensuring a seamless and intuitive browsing experience for visitors. By prioritizing user needs and efficient information retrieval, the architecture of Oscar's website aims to create a user-friendly platform that effectively showcases their expertise and drives engagement.

STACK

- Platform: WordPress
- DB: MySQL
- Back-end: PHP/JS
- Front-end: HTML/CSS/JS
- Digital Asset Management: WordPress

INTEGRATIONS

- Header/Footer/Post Injections by Stefano Lissa
- Copy Anything to Clipboard
- Responsive Lightbox & Gallery by dFactory

SEARCH ENGINE OPTIMIZATION

INTEGRATIONS

- Yoast SEO was used to evaluate the SEO score of the website and changes were made to improve performance

META

- Artist | Contemporary Art | Studio Art | Drawing, Painting, and Installation. – New York & Brooklyn, NY.

KEYWORDS

- Art
- Artist
- Contemporary Artist
- Contemporary Art
- Gallery Artist
- Emerging Artist
- Studio Artist
- Art Portfolio
- Video Art
- Installation Art
- Drawing
- Painting
- Sculpture
- Artwork

"The design and flow of the website is critical for showcasing my work in a professional manner."

SEPULVEDA-ART.COM

OUTCOMES

Through our comprehensive web design, web development, and SEO work on Oscar Sepúlveda's project, we achieved significant outcomes and accomplished key milestones. Overall, our collective efforts have contributed to positioning Oscar as a reputable, professional, and talented artist.

WEB PRESENCE   Concerning web design, I created a visually appealing and user-friendly website that effectively showcases Oscar's artwork, exhibitions, and dossier. The seamless web development implementation ensured smooth navigation and optimal performance across various devices.

SEO   My strategic SEO efforts led to improved search engine rankings, increased organic traffic, and enhanced online visibility for Oscar, resulting in a broader reach and higher conversion rates.

MINA.SYSTEMS

CASE STUDY

Designing and developing a website for artist Mina System. Upgrading from an HTML based platform (Cargo Collective) to a PHP based platform (WordPress)

DURATION

12 months 2021-2022

KEY SKILLS

Product design, ideation, sketching, information architecture, user interface design, interaction design, prototyping, website development

> "I want an easy way to switch languages on my site."

PROBLEM

I, Mina System, am an artist with a website on an HTML based CMS, Cargo Collective. Having relied on multiple domains, and the limitations of an HTML CMS, I was ready to explore further options.

VISION

Facing limitations of their current CMS, I needed a new way to approach their website. The final product would need to be able to switch between English and Japanese, showcase 3D models, and have the ability to create a custom footer.

BRIEF

I took on the challenge of renovating my art practice web presence. I began with conducting research on competitor artist sites, and building a solid understanding of best practices in terms of usability and accessibility. Designing and prototyping were done on Figma. The site was built on WordPress utilizing custom PHP, JS, CSS, and HTML.

MINA.SYSTEMS

COMPETITIVE ANALYSIS	I conducted competitive analysis with several professional artists with web presences that were successful.
TARGET ANALYSIS	I conducted target audience analysis on Reddit, Craigslist, and Facebook. I analyzed posts from artists showcasing their websites for effective and impressive UXUI implementations. I also analyzed artist profile pages on renowned gallery websites for standardization.
RESULTS	The analyses were synthesized into trends and compiled into an overarching user problem statement.

I am looking for an artist, but I don't know how to find someone with talent so:

- I will search on Google

- I will use social media platforms and their hashtags to find artists whose work I am drawn to
- I will find artists with professional web presences

I need an artist who makes good work consistently, so I look for these things on their website:

- A concise and impressive CV

- Thorough and professional documentation of artworks

- Just as thorough and professional documentation of exhibitions

- An artist statment

USER PROBLEM	**"I am looking for a talented artist, and I need assistance in finding one online."**
SOLUTION	Mina System is the artist for your next group show, or even a potential new artist for your gallery's roster.

MINA.SYSTEMS

USER TESTS

FEATURES TO IMPLEMENT

- Artwork photo galleries
- Exhibition photo galleries
- Easily navigable site menu
- Contact page
- Artist's statement
- CV
- Inviting landing page
- Feature work on landing

GOALS — Utilizing screenshots of the prototype on Figma with AI generated images and stock images, I was able to create a user experience test. Using this I gathered data regarding the usability and accessibility of the website.

PROCESS — User tests were conducted on specific demographics, including: : graduate students entering the art world, gallerists looking for new artists, and university admissions professors. By focusing on these demographics and utilizing the prototype as the basis for the study, I was able to find crucial key points in improving the design of the site.

RESULTS — By leveraging this prototype, I was able to gather valuable data pertaining to the website's usability and accessibility. The test provided insights into how users interacted with the interface, how easily they could navigate through the content, and whether the design elements were intuitive and visually appealing. The results obtained from this user test will inform future improvements and optimizations to enhance the overall user experience of the website.

"I work a lot with 3D objects and animation. How can I showcase my talents better?"

USER TESTS

WIREFRAMES — Wireframes were created to refine the MVP and affirm critical red routes.

PROTOTYPE — The prototype was refined to be closer to a high fidelity model.

MINA.SYSTEMS

IMPLEMENTATION AND DEVELOPMENT

ARCHITECTURE

The architecture of my website follows a user-centered design approach, ensuring a seamless and intuitive browsing experience for visitors. By prioritizing user needs and efficient information retrieval, the architecture of my website aims to create a user-friendly platform that effectively showcases my expertise and drives engagement.

STACK

- Platform: WordPress
- DB: MySQL
- Back-end: PHP/JS
- Front-end: HTML/CSS/JS
- Digital Asset Management: WordPress

INTEGRATIONS

- Header/Footer/Post Injections by Stefano Lissa
- Copy Anything to Clipboard
- Responsive Lightbox & Gallery by dFactory
- three.js plugin ThreePress

SEARCH ENGINE OPTIMIZATION

INTEGRATIONS

- Yoast SEO was used to evaluate the SEO score of the website and changes were made to improve performance

META

- Artist | Contemporary Art | Studio Art | Video, Sculpture, Drawing, Installation and much more. – New York, NY & Brooklyn, NY.

KEYWORDS

- Art
- Artist
- Contemporary Artist
- Contemporary Art
- Gallery Artist
- Emerging Artist
- Studio Artist
- 3D Art

- Art Portfolio
- Video Art
- Installation Art
- Drawing
- Painting
- Sculpture
- Artwork
- Animation

"A UXUI redesign with critical elements like a dropdown menu and footer are essential."

MINA.SYSTEMS

OUTCOMES

Through my comprehensive web design, web development, and SEO work on the Mina System project, I achieved significant outcomes and accomplished key milestones. Overall, my efforts have contributed to positioning myself, Mina System, as a reputable, professional, and talented artist.

WEB PRESENCE Concerning web design, I created a visually appealing and user-friendly website that effectively showcases my artwork, exhibitions, and dossier. The seamless web development implementation ensured smooth navigation and optimal performance across various devices.

SEO My strategic SEO efforts led to improved search engine rankings, increased organic traffic, and enhanced online visibility for mina.systems, resulting in a broader reach and higher conversion rates.
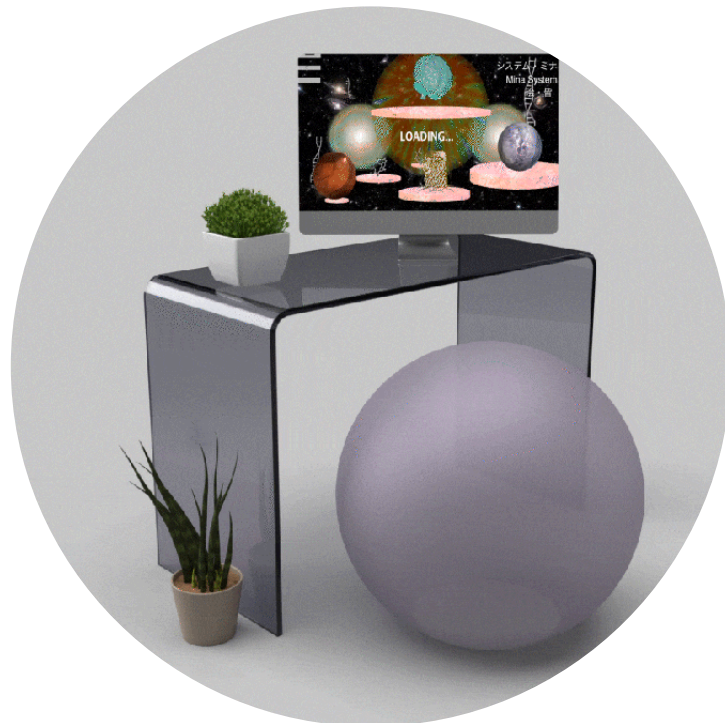
COOLGIRL.ONLINE

CASE STUDY Designing and developing a temporary landing page for creative and social media guru, coolgirlonline.

DURATION 3 months 2022

KEY SKILLS Product design, ideation, sketching, information architecture, user interface design, interaction design, prototyping, website development

"I want old school cool. Like GeoCities circa 1999."

PROBLEM coolgirlonline is a creative and social media guru without a web presence. Having relied on solely on Instagram, coolgirlonline was ready for a more solid web presence.

VISION Facing limitations of the Instagram algorithm, coolgirlonline was ready for a new sort of presence. The final product would need to feel old school cool, have a coming soon message, and have a custom comments section footer.

BRIEF I took on the challenge of creating a landing page for coolgirlonline. Firstly, I began with conducting research on archived GeoCities sites, and building a solid understanding of best practices in terms of usability and accessibility, while maintaining the old school feel. I designed and prototyped on Figma to communicate with the client effectively. I built the site on WordPress utilizing custom PHP, JS, CSS, and HTML.

COOLGIRL.ONLINE

RESEARCH

COMPETITIVE ANALYSIS

I conducted competitive analysis with several meme social media accounts with web presences that were successful.

TARGET ANALYSIS

I conducted target audience analysis on Reddit, Craigslist, and Facebook. I analyzed posts from creatives showcasing their websites for effective and impressive UXUI implementations.

RESULTS

Overall, we synthesized the analyses into trends and compiled into an overarching user problem statement.

I am looking for a creative with a great social media presence and website, so:

- I will search on Google
- I will use social media platforms and their hashtags to find creators whose work draws me
- I will find creators with professional web presences

I need a creative who makes good work consistently, so I look for these things on their website:

- A profile image
- A welcome message
- A unique web presence
- Interactivity built in to the site

USER PROBLEM

"I am looking for a talented social media creative, so I need assistance in finding one online."

SOLUTION

Emphatically, coolgirlonline is the creative for your next project, or even a potential new talent for future collaborations.

COOLGIRL.ONLINE

USER TESTS

FEATURES TO IMPLEMENT

- Comments section
- Message saying coming soon
- Inviting landing page
- Feature work on landing

GOALS

Using gifs from online archives, we were able to create a prototype for user experience testing directly on WordPress straightaway. Using this I thereupon gathered data regarding the usability and accessibility of the website.

PROCESS

I conducted user tests on specific demographics, including: social media influencers, micro-influencers, and meme accounts significantly. By focusing on these demographics and utilizing the prototype as the basis for the study, I was subsequently able to find crucial key points in improving the design of the landing page.

RESULTS

Moreover, by leveraging this prototype, I was able to gather valuable data pertaining to the website's usability and accessibility. Markedly, the test provided insights into how users interacted with the interface, how easily they could navigate through the content, and whether the design elements were intuitive and visually appealing. The results obtained from this user test will inform future improvements and optimizations to enhance the overall user experience of the website.

"I want a comments section like on old GeoCities sites. Is that possible?"

USER TESTS

WIREFRAMES   Wireframes were created to refine the MVP and affirm critical red routes.

PROTOTYPE   The prototype was refined to be closer to a high fidelity model.

COOLGIRL.ONLINE

IMPLEMENTATION AND DEVELOPMENT

ARCHITECTURE

Firstly, the architecture of coolgirlonline's landing page follows a user-centered design approach, ensuring a seamless and intuitive browsing experience for visitors. By prioritizing user needs and efficient information retrieval, the architecture of coolgirlonline's landing page aims to create a user-friendly platform that effectively showcases their expertise and drives engagement forthwith.

STACK

- Platform: WordPress
- DB: MySQL
- Back-end: PHP/JS
- Front-end: HTML/CSS/JS
- Digital Asset Management: WordPress

INTEGRATIONS

- Header/Footer/Post Injections by Stefano Lissa
- Gwolle guestbook

OUTCOMES

Through my comprehensive web design and web development work on the coolgirlonline project, I altogether achieved significant outcomes and accomplished key milestones. Overall, my efforts have contributed to positioning coolgirlonline as a reputable, original, and talented creative.

WEB PRESENCE

Finally, concerning web design, I created a visually appealing and user-friendly landing page that effectively showcases coolgirlonline's vibe. Consequently, the seamless web development implementation ensured smooth navigation and optimal performance across various devices.

"A landing page that feels like old school internet is vital to my web presence."

BANDK-REMODELING.COM

CASE STUDY

Designing and developing a new rebrand, and website overhaul for a contractor based in the DC area: introducing B&K Remodeling.

DURATION

6 months 2023

KEY SKILLS

Product design, ideation, sketching, information architecture, user interface design, interaction design, prototyping, website development

PROBLEM

B&K Remodeling is a trusted contracting business in the DC area with an antiquated website. Because of this, they have relied mainly on word-of-mouth and reputation for growth for years, and the business's site went unattended to.

VISION

Facing a downturn in incoming projects, B&K Remodeling needed a new brand identity as well as web presence. It would need to convey professionalism and trustworthiness, while showcasing recent remodel projects.

BRIEF

Eagerly, I took on the challenge of renovating B&K Remodeling's brand identity and web presence. Firstly, I began with conducting research on competitor sites, and building a solid understanding of best practices in terms of usability and accessibility. Then, I used Figma for designing and prototyping to communicate with the client effectively. Finally, I built the site on WordPress utilizing custom PHP, JS, CSS, and HTML

"My site badly needs updating, but I don't know where to start."

BANDK-REMODELING.COM

RESEARCH

COMPETITIVE ANALYSIS	Initially, we conducted competitive analysis with several contractors in the DC area with web presences that were successful.
TARGET ANALYSIS	Firstly, we conducted target audience analysis on Reddit, Craigslist, and Facebook. Secondly, we analyzed posts from people looking to remodel their homes, focusing on what each user searched for in a contractor for their remodeling project.
RESULTS	Consequently, concerning the above analyses, we synthesized them into trends and compiled them into an overarching user problem statement.

I am looking for a contractor, but I don't know how to find a reliable one near me so:

- I will search on Google

- I will search on Yelp to check for highly rated contractors near me

- I will search the Better Business Bureau to find contractors listed near me

USER PROBLEM	**"I am actively seeking a reliable contractor near me whom I can trust to deliver quality work, and I require assistance in finding one online."**

I want a contractor who I can trust will do good work, so I will look for these things on their website:

- Firstly, reviews from past clients

- Secondly, images of previous projects

- Thirdly, licensed and Insured

- Fourthly, a statement of values

- Finally, a guarantee of satisfactory service

SOLUTION	Choose B&K Remodeling for your next space renovation.

BANDK-REMODELING.COM

USER TESTS

FEATURES TO IMPLEMENT

- Project photo galleries
- Reviews page
- Phone number
- Contact page
- Explanation of services
- A service guarantee
- Inviting landing page
- Feature review on landing

GOALS

Utilizing screenshots of the prototype on Figma with AI generated images and stock images, I was able to create a user experience test. Using this I gathered data regarding the usability and accessibility of the website.

RESULTS

By leveraging this prototype, I was able to gather valuable data pertaining to the website's usability and accessibility. The test provided insights into how users interacted with the interface, how easily they could navigate through the content, and whether the design elements were intuitive and visually appealing. The results obtained from this user test will inform future improvements and optimizations to enhance the overall user experience of the website.

"Other contractors are finding new clients online. For that reason, how can we keep up?"

USER TESTS

WIREFRAMES

Wireframes were created to refine the MVP and affirm critical red routes.

PROTOTYPE

The prototype was refined to be closer to a high fidelity model.

BANDK-REMODELING.COM

IMPLEMENTATION AND DEVELOPMENT

ARCHITECTURE   The architecture of the website follows a user-centered design approach, ensuring a seamless and intuitive browsing experience for visitors. By prioritizing user needs and efficient information retrieval, the architecture of the website aims to create a user-friendly platform that effectively showcases B&K's expertise and drives engagement.

STACK

- Platform: WordPress
- DB: MySQL
- Back-end: PHP/JS
- Front-end: HTML/CSS/JS
- Digital Asset Management: WordPress

INTEGRATIONS

- Header/Footer/Post Injections by Stefano Lissa
- Copy Anything to Clipboard
- Responsive Lightbox & Gallery by dFactory

SEARCH ENGINE OPTIMIZATION

INTEGRATIONS

- Yoast SEO was used to evaluate the SEO score of the website and changes were made to improve performance

META

- Remodeling | Home Improvement | Home Renovation | Painting and much more. – Northern Virginia, Maryland, and the DC area remodeling service.

KEYWORDS

- B&K Remodeling
- Remodeling services
- Home improvement
- Bathroom renovations
- Kitchen renovations
- Basement finishing
- Plumbing services
- Drain cleaning
- Door installation
- Trim work
- Gutter services
- Insulation installation
- Drywall services
- Wallpaper installation
- Water heater installation
- Home electrical work
- General remodeling
- General carpentry
- Customer reviews
- Licensed and insured
- Competitive prices
- Satisfaction guarantee
- Contact us
- Remodeling gallery

"A brand identity rebrand and UX/UI redesign are a must, undeniably."

BANDK-REMODELING.COM

OUTCOMES

Subsequently, through our comprehensive web design, web development, SEO, and brand identity/logo redesign work on the B&K Remodeling project, we achieved significant outcomes and accomplished key milestones. As a result, our efforts have contributed to positioning B&K Remodeling as a trusted and reputable provider in the remodeling industry. Because of this, the company's projections indicate an increase in business and customer engagement.

WEB REVAMP

Furthermore, regarding web design, we created a visually appealing and user-friendly website that effectively showcases B&K Remodeling's services, testimonials, and portfolio. Due to this, the seamless web development implementation ensured smooth navigation and optimal performance across various devices.

SEO

My strategic SEO efforts led to improved search engine rankings, increased organic traffic, and enhanced online visibility for bandk-remodeling.com, resulting in a broader reach and higher conversion rates.

BRAND IDENTITY

As can be seen, brand identity and logo redesign for B&K Remodeling successfully revitalized the company's image instantly, creating a strong and memorable brand presence that resonates with the target audience.

PORTFOLIO IN PDF FORM

MINA SYSTEM · LEGAL NAME: MICHAEL MAUGHAN YUTA LEE · UXUI DESIGNER · FRONT-END DEVELOPER ·

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mina-system.online